

PRESS RELEASE

Baden-Württemberg Design Award recognizes Syntegon's innovation and user-orientation

- RMA assembly solution for pens and autoinjectors recognized for user-friendliness and seamless processes
- Design simplifies operations and enables flexible production
- Long-term value for pharmaceutical manufacturers of, for example, antidiabetics and weight-control products

Waiblingen (Germany), February 25, 2025 – Syntegon has received the international Baden-Württemberg Design Award “FOCUS Silver” for its RMA (Range Manual Assembly) solution for pens and autoinjectors. Designed for clinical studies and small-scale production, the RMA impressed the jury with its outstanding user-friendliness and optimized processes, making it a benchmark for intuitive machine design in the pharmaceutical industry.

The RMA's design simplifies operations by enhancing automation, integrating an intuitive shelf system, and supporting multiple format sets. By reducing complexity and optimizing workflows, the assembly solution provides long-term value to manufacturers of a wide range of pharmaceutical products, such as antidiabetics and weight-control medications. The RMA system supports pharmaceutical manufacturers in assembling small batches of drug delivery systems in accordance with regulatory standards. This is an important step before scaling capacity for a market launch with higher-output assembly systems.

“The strong focus on user experience, the integration of customer feedback, and close collaboration between our Industrial Design and Design Thinking teams were key to the success of this project,” says Simon Rytman, Head of Engineering at Syntegon's Sandved site (Denmark), which was supported by the agency whiteID in developing the design. “This award is a recognition of our dedication to combining functionality with an intuitive user interface.”

Syntegon's success at the Baden-Württemberg Design Award reaffirms its position as a strategic partner to the pharmaceutical industry. The company is committed to providing seamless processes with innovative technologies for its customers.

Award based on a holistic view

The Design Center Baden-Württemberg has been awarding the Baden-Württemberg International Design Prize worldwide every year since 1991. The innovations submitted for the prize range from capital goods to tools and building technology. The assessments are based on a holistic view of the submissions. Besides aesthetic factors, aspects such as sustainability, user-friendliness, meaningfulness, originality, and innovation play a crucial role.

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Images



The design of the RMA assembly solution simplifies operation and enables flexible production options.



By reducing complexity and optimizing processes, Syntegon's RMA assembly solution offers long-term added value for pharmaceutical manufacturers.



Aspects such as user-friendliness and degree of innovation play a decisive role in the awarding of the Baden-Württemberg International Design Prize.

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About Syntegon

Syntegon is pharmaceutical and food companies' strategic partner for processing and packaging technology. Its 6,300-strong workforce delivers seamless processes, innovative technologies, and sustainable solutions to both industries. Syntegon's integrated lines enable pharmaceutical companies to produce, process, fill, inspect, and package liquid and solid medicines, safely and in high quality. Food companies, in turn, count on Syntegon's flexible, reliable systems to produce and package confectionery as well as dry and frozen comestibles.

Headquartered in the Stuttgart region, Germany, Syntegon can look back on more than 160 years of experience. In 2023, the company posted annual sales of 1.5 billion euros. With a global presence of more than 35 locations in almost 20 countries and a comprehensive service portfolio, Syntegon provides a platform for seamless

processes for its customers. The company's 1,400 employees in research and development work on leading technologies every day – 2,100 patents and patent applications are proof of the processing and packaging expert innovative strength. By providing sustainable solutions, Syntegon enables the industry to switch to alternative packaging and resource-conserving production processes. www.syntegon.com