

PRESS INFORMATION

Syntegon presents innovative packaging solution for sandwich cookies at iba 2025 in Düsseldorf

- New high-speed count feeder celebrates European premiere at iba
- Syntegon's innovation addresses the challenges in cookie packaging
- Gentle handling minimizes waste and ensures high efficiency

Beringen (Switzerland), March 26, 2025. The iba, a leading trade fair for bakery, confectionery, and snacks, opens its doors in Düsseldorf from May 18 to 22, 2025. As a leading provider of highly automated, seamlessly integrated packaging systems, Syntegon will present a new handling solution for packaging cookies. The all-new Syntegon FGCT count feeder for cookies will celebrate its European premiere.

Minimized product losses – increased efficiency

The innovative handling solution, being presented to the European market for the first time at iba, gently groups sandwich cookies in the desired quantity and places the products on-edge in trays or directly into the infeed of a flow wrapping machine. Gentle handling, carefully balanced at high speed, guarantees an efficient packaging process and avoids product damage. Evenly aligned in the tray or flow wrap, the cookies impress with their quality and with optimal presentation when the package is opened. Visitors can experience the advantages of the count feeder for themselves during live demonstrations at the Syntegon booth in Hall 9, Stand A30.

Syntegon offers answers to current industry challenges

"The new count feeder expands our broad portfolio of handling options and complements Syntegon's system solutions. With highly flexible packaging systems that are tailored to the cookie and cracker industry, we are addressing key challenges faced by our customers," explains Daniel Bossel, product manager at Syntegon. "The industry is facing complex challenges today: A shortage of skilled workers and increasing cost pressure require highly automated solutions that are not only efficient but also very flexible. At the same time, the variety of products is growing - from classic biscuits to health-conscious variants such as gluten-free or sugar-reduced cookies. These products require particularly gentle processing."

As a leading supplier of packaging technology, Syntegon offers a wide range of packaging solutions and services for the cookies and cracker industry. From individual packaging machines to fully integrated, fully automated systems, the portfolio covers all industry requirements. Whether sensitive premium cookies or robust crackers - the systems process both at high speed. Additionally, they guarantee low product breakage while ensuring maximum performance and efficiency on a compact footprint. The Syntegon portfolio is complemented by comprehensive services and digital solutions to improve processes.

Trade fair visitors can learn more about the diverse packaging solutions for cookies and crackers in person at iba in Düsseldorf from May 18 to 22, 2025 and get to know

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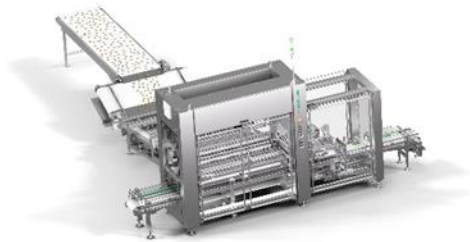
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Syntegon as a packaging specialist. Syntegon will be presenting their innovation in Hall 9, Stand A30.

Images



Syntegon's all-new count feeder groups cookies particularly gently and places them in trays made of plastic or cardboard or into flow wrapper infeeds.

(Foto: Syntegon)

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About Syntegon

Syntegon is pharmaceutical and food companies' strategic partner for processing and packaging technology. Its 6,300-strong workforce delivers seamless processes, innovative technologies, and sustainable solutions to both industries. Syntegon's integrated lines enable pharmaceutical companies to produce, process, fill, inspect, and package liquid and solid medicines, safely and in high quality. Food companies, in turn, count on Syntegon's flexible, reliable systems to produce and package confectionery as well as dry and frozen comestibles.

Headquartered in the Stuttgart region, Germany, Syntegon can look back on more than 160 years of experience. In 2023, the company posted annual sales of 1.5 billion euros. With a global presence of more than 35 locations in almost 20 countries and a comprehensive service portfolio, Syntegon provides a platform for seamless processes for its customers. The company's 1,400 employees in research and development work on leading technologies every day – 2,100 patents and patent applications are proof of the processing and packaging expert innovative strength. By providing sustainable solutions, Syntegon enables the industry to switch to alternative packaging and resource-conserving production processes. www.syntegon.com